

## **Plastisol Heat Transfer List**

In this e-book you will have a detailed outline of each *Plastisol Heat Transfer Company* that I use and why I use them. I will also give examples of post dated pricing at the time i'm writing this (Prices may change and vary depending on company).

All information provided in this e-book is my personal opinion. None of this information is sponsored or paid for by any of the listed companies. This is an unbiased list of companies that I personally use for my own brands and printing needs. I do not work for any of the listed companies, please purchase at your own risk from these companies. I am not responsible for any purchases made from any of these companies nor do I receive any commission from any of these companies. With that being said, lets get to the list.

### **Silver Mountain Graphics**

[www.SilverMountainGraphics.com](http://www.SilverMountainGraphics.com)

I will refer to Silver Mountain Graphics as **SMG** to save time. I use SMG for all of my Single Color design needs. When ordering 12x14 transfer sheets, I always order 100 sheets. When you order 100 transfer sheets you will pay \$1.10 per sheet making your order a total of \$110 for 100 12x14 transfer sheets. Why do I order 100 sheets? This is where the price break is. Say you only order 40 transfer sheets, You would pay \$1.95 per sheet for 40 sheets. thats \$78 for only 40 transfer sheets. For \$32 more you can get 60 more transfers (100 transfers at \$1.10 each for a total of \$110) get me?

SMG transfers are great quality at the cheapest price i've found. Their customer service is great and they have always delivered my order on or before my suggested deadline. When applied correctly, you will receive a very soft feeling transfer that will hold up to multiple washes.

Their website may look out dated but the order instructions they have listed on their site are very helpful and straight forward. They also offer their price list on their site.

## **Transfer Express**

[www.TransferExpress.com](http://www.TransferExpress.com)

I will refer to Transfer Express as **TE** to save time. I use TE for all of my Double Color design needs. I use TE's "*Goof Proof Transfer*" They have other transfer options on their site but I have only used their Goof Proof Transfer and never had any issues with them when applied correctly. When ordering 11.5x14 transfer sheets, I order 100 sheets at \$3.16 per sheet. 100 - 11.5x14 - 2 color transfer sheets for \$316

You might think this option is expensive but remember, the more colors in your design the more expensive it will be.

When ganging up designs, I like to gang up 3-4 designs on one of these sheets. For example, say the 2 colors I will be using are White and Red. I will create 3-4 different white and red designs and put them on one sheet. This way you get 3-4 designs on there and only pay for that one sheet. This is where that \$316 price is worth it. You are getting 3-4 different 2 color designs for \$316, when you cut the designs out, you will have 300-400 2 color prints. If you were to take this size of a print job to a standard screen printer, you would end up paying for 6-8 different screens plus the set up fee for 6-8 screens and then pay the standard print fee per design. For example, lets just say you have 3 designs that are 2 colors each and you want to print 100 shirts of each design with your local screen printer, for a total of 300 shirts. Lets say the screen printer charges \$25 per screen (screen and set up included in this price. This is also a very low estimate) Each color in your design, needs its own screen. So you have 2 colors in each design, Red and White and you have a total of 3 designs. That is 6 screens needed at \$25 a piece, total of \$150. Now lets say they charge you \$2 per 2 color print (once again this is a very low estimate) at 300 shirts, you are looking at \$600 just for printing. This is for PRINTING ONLY, not including T Shirts. You are looking at paying \$150 for screens+set up and \$600 for printing. Thats \$750 JUST FOR PRINTING. You can achieve the same prints on transfers for less than half of that, at \$316 for 100 2 color transfer sheets (guessing you gang up 3 or more designs on the sheet)

When broken down like this, you can see the obvious cost effectiveness of Plastisol Heat Transfers.

TE is offers a great quality transfer with a good heavy feel. (I use these transfers when pressing on Alstyle 1301 or Pro Club Active or Heavy Weight T shirts. Holds up great after multiple washes and offers a great opaque print.

## **Semo Imprints**

[www.Semolmprints.com](http://www.Semolmprints.com)

I use semo strictly for my Neck Tags/Size Labels. When you order 10x12 transfer sheets at 50 transfers, single color prints. You pay \$1.50 per sheet and 50 10x12 transfer sheets is \$75. You can gang up ALOT of size labels on a 10x12 sheet, print in grey and you will be good on size labels for a while.

This is the only thing I use semo for. They offer alot of different transfer options and transfer sheets sizes on their site, but I only order my size label transfers from them. The small type detail shows up great on their transfers and when applied correctly, holds up great!

## **The Wild Side**

[www.TheWildSide.com](http://www.TheWildSide.com)

This company is used for 2 different reasons. One reason being really huge transfer sheets and the other being multi color transfer sheets. When I say huge sheets, I really mean HUGE. They offer a 29x40 transfer sheet. I have ganged up 12+ designs on one of these sheets. I have used them for single color transfers at \$4.46 per sheet when ordering 100 of these 29x40 transfers, you pay a total of \$446. But when you break down how many designs you can gang up at once on this sheet, you are saving ALOT of money in the end.

Now why would you need a HUGE sheet like this? When you want to order alot of different single color designs at once. For example, I had a 300 shirt order for a family reunion, also had a 200 shirt order for a car club and had some new designs I created for a brand I was working on at the time. I was able to gang up 3 of the same family reunion designs on that sheet for a total of 300, 2 of the same car club designs for a total of 200 and 6 of my own personal designs for my brand for a total of 600. ALL on one sheet and only paid \$446.

This is also a good place to order multi color prints. Lets say you want to do 4 color prints on a 14.5x24 sheet and your order 50 sheets. You will be paying \$12.56 per sheet at a total of \$628 for the order. Remember I said the more colors in your design the more expensive they will be. The reason it would be a good idea to order from Wild Side is the size of the sheet. You can gang up more designs on this 14.5x24 sheet and get more bang for your buck.

These transfers look great and feel great when applied correctly. Prices are listed on their site with all sheet sizes and colors broken down.

## **F&M Expressions**

[www.FMExpressions.com](http://www.FMExpressions.com)

I will refer to F&M Expressions as **FM** to save time. Now I use to use 4-5 different companies for what FM provides. So this makes the list shorter but pound for pound makes FM that much more valuable. This is why I use FM.

This is a great affordable resource for Athletic Wear transfers. Transfers that need to stretch because you are pressing on materials like Lycra and Spandex. Once again I order by the 100's because that's where the price break is at. Using their "*Performance Transfers*" on their XL sheet size which is 12.75x19 single color and ordering 100 sheets. You pay \$1.55 per sheet for a total of \$155. You can gang up ALOT of designs on this sheet because athletic wear is mostly smaller branding (you aren't doing full 14x14 designs on athletic shirts) So you can gang a lot up and get more bang for your buck and at \$155 you can really kill it. I use to go between 2 different companies and price match for these types of transfers, now I just use FM because they are hands down cheaper than both and provide a way better quality transfer.

FM is a great company for CMYK multi color transfers. Their "*Athletic Full Color Transfers*" can't be beat. This gives you the freedom to print multi color, highly detailed prints at a very affordable cost. Using their XL sheet 12.75x19 Full color CMYK prints, ordering 100 transfers you are looking at only \$4.60 per sheet. That's \$460 for 100 FULL COLOR 12.75x19 Transfer sheets. This price and quality can not be beat. Trust me, I've tried and I've used ALOT of other companies for CMYK prints and none come close to this price and quality. These transfers can be applied to dark color shirts and light color shirts. Opaque prints with very clean detail. Remember when ordering these full color CMYK prints your files must be created using CMYK color format, NOT RGB. It has to be created as a CMYK file not just converted RGB to CMYK, CREATED as CMYK.

Lastly, FM is a great source for NYLON transfers. Not that many companies offer a good transfer for applying to Nylon. FM does it right. The only down side is they only offer quantities of 512 when ordering this type of transfer. At .70 cents for single color XL 12.75x19 transfer made for Nylon, it's not bad. You pay \$358.40 for 512 XL transfers.

All of the transfers from FM are great quality when applied correctly. prints will out live the T shirt it's pressed on for sure. Shirts will fade way quicker after washing before print starts to fade or crack or chip.

My only complaint about FM is sometimes their dead lines get pushed back. I've had this happen many of times dealing with them, they offer great products but you have to give yourself a good 2 week padding when ordering from FM. Delivery dates get pushed back, process times get pushed back or you might even choose next day air shipping but they won't get to your order till a week later and then ship it out next day air. So be warned when ordering from FM that deadlines might get pushed when dealing with them.

## **Additional Information**

Please remember when ordering Plastisol Heat Transfers from any of the companies listed, They all come with application instructions. These instructions are laid out for those with high production presses like a Hotronix or Geo Knight. So for those of us with regular heat presses, please adjust your presses accordingly. Trial and Error, test out the transfers or request sample packs from these vendors and test them out with your press. Buy a laser thermometer and check the temp of your press, sometimes and most of the time, your read out is off by a few degrees. So you will have to mess around with your settings to achieve a solid press. Wash your shirts after pressing to test it out, if its peeling or bubbling up, adjust your heat or how heavy you press or the length of time you are pressing. When you get a good press and satisfied with the out come, write it down (what type of transfer it is and the settings you have it at) that way you know what the settings need to be at for that transfer.

Thank You for purchasing this e-book and I hope it helps you get started. This is just an option for printing your own shirts from home. This isn't the end all be all when it comes to printing from home, this is not the best way to do it, this is not the only way to do it, this is ONLY an option to print quality shirts for your home business.

This is the way I print shirts from home for my online stores and have tested all the transfers mentioned in this e-book with my own personal brands. I have had no complaints from customers and am highly satisfied with the out come. Thanks Again, now go get that money!

Big Brandoh